



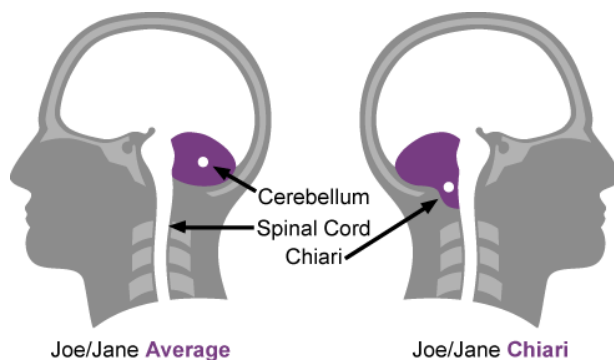
## Conquer Chiari Walk Across America 2020 Corporate Sponsorship Opportunities

### About The Walk Across America

The Conquer Chiari Walk Across America is an annual fundraising and awareness event comprised of a series of local walks held on the same day. In 2019, the event was held at 74 locations, involved more than 7,000 participants, and raised over \$380,000. We are proud to say that, to date, we have funded over \$3.9 million in Chiari research. The 13th annual walk will be held on the 3<sup>rd</sup> & 4<sup>th</sup> weekend of September. It is our goal to have at least one walk in every state.

### About Chiari Malformation

Chiari Malformation is a serious neurological disorder where the bottom part of the brain, the cerebellum, descends out of the skull and crowds the spinal cord, putting pressure on both the brain and spine and causing many symptoms. It can strike children and adults and cause crippling headaches, neck pain, balance problems, trouble breathing, numbness and weakness in the limbs, and a host of other problems. To date there has been very little research on Chiari and fundamental questions regarding its underlying cause, diagnosis, and treatment remain unanswered. It is estimated that Chiari affects over 300,000 people in the US.



### About Conquer Chiari

Conquer Chiari, known formally as the C&S Patient Education Foundation, is a 501(c)3 public charity dedicated to improving the experiences and outcomes of Chiari patients through education, awareness, and research. The Conquer Chiari website ([www.conquerchiari.org](http://www.conquerchiari.org)) is the single most comprehensive source of information available on Chiari and related topics.

We are looking for corporate partners to help us achieve our mission. Please take a moment to review the sponsorship opportunities described on the next page. If you would like to sponsor the Conquer Chiari Walk Across America, simply fill out and return the attached form or sign up on-line at [www.conquerchiari.org](http://www.conquerchiari.org).

For questions or more information, please contact:

Rick Labuda, Executive Director, [director@conquerchiari.org](mailto:director@conquerchiari.org), 724-940-0116.

**THANK YOU!**

# CCWAA 2020 Corporate Sponsorship Opportunities

## Sponsorship Levels

**National (\$10,000+)** – Company Name/Logo prominently displayed on T-shirts and signage at every walk site; recognition on Conquer Chiari website; verbal acknowledgment at ALL walk locations; verbal acknowledgment via radio or news coverage obtained by ALL walk locations

**Regional (\$5,000+)** – Company Name/Logo displayed on T-shirts at **pre-determined** regional walk sites up to 10 locations (if a region has non-participating states, we will expand the region to surrounding states)  
*Please see the next page for regional areas.*

**Signature (\$1,000+)** – Company Name/Logo largely displayed on T-shirts at local walk site; verbal acknowledgment at local walk event; verbal acknowledgment via radio or news coverage obtained by local walk organizers

**Local Plus (\$250+)** – Company Logo displayed on T-shirts at local walk site

**Local (\$100+)** – Company Name displayed on T-shirts at local walk site

**\*\* Forms and payment must be received by July 31st, 2020 to ensure recognition on the walk T-shirt. \*\***

## Sponsor Information

Company Name \_\_\_\_\_

Logo\*  Name on Shirt \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone (     ) \_\_\_\_\_

Sponsor Level \_\_\_\_\_ Donation Amount \$ \_\_\_\_\_

Walk Location \_\_\_\_\_, \_\_\_\_\_ T-Shirt Size (Free): S M L XL XXL

Our Tax ID Number is: **20-0904691**

Please give this form and payment payable to: **Conquer Chiari**, to the walk organizer, or send to:

Conquer Chiari | 320 Osprey Court | Wexford, PA | 15090

If you would prefer to donate using a credit card, you can sign up on-line at [www.conquerchiari.org](http://www.conquerchiari.org)

\*E-mail print-ready logo to Heather [hnebel@conquerchiari.org](mailto:hnebel@conquerchiari.org) by July 31<sup>st</sup> 2020

## Regional Areas:

**Western Region** AZ, CA, HI, NV, NM

**Northwest Region** AK, ID, MT, ND, OR, SD, UT, WA, WY

**Southwest Region** AL, AR, CO, KS, LA, MS, OK, TX

**Central Region** IA, IL, IN, MI, MN, MO, NE, OH, WI

**Northeast Region** CT, DE, ME, MA, NH, NJ, NY, PA, RI, VT

**Southeast Region** DC, FL, GA, KY, MD, NC, SC, TN, VA, WV

The C&S Patient Education Foundation is a Pennsylvania tax exempt charitable organization governed by Section 501(c)(3) of the Internal Revenue Code. Contributions to the Foundation are deductible as charitable contributions on your federal income tax return, subject to various limitations under the federal tax laws. For more information on your individual tax situation, please consult a qualified tax attorney, CPA or other tax advisor. **Please see disclosure statements below.**

The C&S Patient Education Foundation is a Pennsylvania nonprofit organization (501c3), which is dedicated to improving the experiences and outcomes of Chiari & syringomyelia patients through education, awareness, and research.

C&S Patient Education Foundation is located at 320 Osprey Court, Wexford, PA 15090, and may be reached at 724-940-0116. You may obtain a copy of the charity's financial report by writing to the charity's name and address. The charity may be exempt from registration as a charitable organization in a number of states and jurisdictions. However, if this charity is required to register and comply with laws related to charitable contributions, residents of the following states may obtain information as follows:

**Arizona:** Financial information filed with the Secretary of State, State Capitol, 1700 West Washington, 7<sup>th</sup> Floor, Phoenix AZ 85007-2808, is available for public inspection or by calling toll-free, 1-800-458-5842.

**California:** The official registration and financial information regarding the charity can be obtained from the Attorney General's Web site at <http://caag.state.ca.us/charities/>.

**Colorado:** Charity's registration number: 20033005084; Colorado residents may obtain copies of registration and financial documents from the Secretary of State by calling (303) 894-2680 or at [www.sos.state.co.us](http://www.sos.state.co.us).

**FLORIDA:** FL Registration #. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE, 1-800-435-7352 or 1-800-FLA-Yuda POR ASISTENCIA EN ESPANOL.

**Georgia:** A full and fair description of the programs of C&S Patient Education Foundation and our financial statement summary is available upon request at the office and phone number indicated above.

**Illinois:** Contracts and reports regarding the charity are on file with the Illinois Attorney General.

**Kansas:** C&S Patient Education Foundation's Kansas registration number is The annual financial report for the preceding fiscal year is on file with the Secretary of State, 1<sup>st</sup> Floor, Memorial Hall, 120 SW 10<sup>th</sup> Ave., Topeka KS 66612.

**Maryland:** Copies of documents and information submitted by C&S Patient Education Foundation under the Maryland Charitable Solicitations Act are available for the cost of copies and postage from the Secretary of State, State House, Annapolis MD 21401, 1-410-974-5534, (1-800-825-4510 within Maryland).

**Mississippi:** The official Registration and financial information of (charity's name) may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167.

**New Jersey:** INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (201) 504-6215 AND ARE AVAILABLE AT [www.state.nj.us/lps/ca/](http://www.state.nj.us/lps/ca/).

**New York:** New York residents may obtain a copy of (charity's name) annual report by writing to the Office of the Attorney General, Department of Law, Charities Bureau, 120 Broadway, New York NY 10271.

**Pennsylvania:** The official registration and financial information of (charity's name) may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999.

**Virginia:** A financial statement for the most recent fiscal year is available upon request from the Division of Consumer Affairs, Department of Agriculture and Consumer Services, P.O. Box 526, Richmond VA 23218; 1-804-786-1343.

**Washington:** A Notice of solicitation required by law is on file with the Washington Secretary of State. You may obtain additional financial disclosure information by contacting the Secretary of State at 1-800-332-GIVE.

**Vermont:** How Contributions Are Allocated Between Charity and Fundraiser. For information on how much of your contribution goes to the charity and how much to the paid fundraiser, contact the Vermont Consumer Assistance Program, Morrill Hall, UVM, Burlington VT 05405, tel. 1-800-649-2424, or the Vermont Attorney General's Internet website, <http://www.atg.state.vt.us/>

REGISTRATION WITH A STATE AGENCY DOES NOT CONSTITUTE OR IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THAT STATE.